



Dreaming of Starting a Farm?

Many people have the desire to start a farm. If you are one of them, you may realize that there are so many unknowns that you do not even know where to start. Where would I sell, what should I grow, how much to invest? These are some of the questions that live in the minds of potential farmers. The most important question to resolve before investing a lot of energy and money is to find out if you are really ready to farm or not. If you are, then the next best step is to learn what are those things you need to consider before starting a farm and create a plan. Failing to plan can become the same as planning to fail. We can provide guidance that will help you organize your farm ideas and get you started with your farm project.

IFAS Extension, the Small Business Development Center and Florida Farm Credit, have been working together to create a series of short courses on agricultural entrepreneurship. The courses include a two-week self-paced online course and a live Zoom meeting at the end of the two-week period. The current course listings are Starting a Farm, Farm Business Planning and Marketing for your Small Farm. Participants may attend one, two or all courses and you can receive a discount code if you enroll in more than one. These courses will be offered once every year with the first round starting this August. You can enroll at <https://bit.ly/2DF7CWj>.